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The Dental Care Plus Group Recruits Burghy for New Market Manager Role In Kentucky

(Cincinnati, OH, October 5, 2011) – The Dental Care Plus Group (DCPG) announces that Daniel Burghy has joined the sales department as the new Market Manager for Kentucky.

“Earlier this year, DCPG made the decision to create a new position to oversee sales efforts in Kentucky,” said Rebecca Hetzer, DCPG Director of Sales. “We wanted an experienced, high-energy sales executive with roots in the region who was as excited as we are about the potential to build market share in Kentucky. When we met Daniel, we felt that we had found the right person for this new opportunity.”

Daniel has nine years of sales experience, including five years in the insurance industry. He comes to DCPG from USI Midwest where he was a benefits advisor. Prior to that, he worked at Arison Insurance Services as a senior sales executive.

Burghy is a graduate of the University of Louisville, College of Business with a Bachelors of Science degree in Management.

He currently resides in Louisville, Kentucky.

The Dental Care Plus Group is the regional leader in dental insurance with growing operations in Kentucky and Ohio. Headquartered in Cincinnati, Ohio, the company has a Louisville office, strategic partnerships with established Kentucky health care entities and growing market share across the Commonwealth. To learn more: www.dentalcareplus.com.