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FOR IMMEDIATE RELEASE

(Cincinnati, OH, October 17, 2011) – In support of The Dental Care Plus Group’s commitment to ***Empowering Healthy Communities***, DCPG has raised \$10,000 to date through its 2011 United Way campaign.

“DCPG is committed to our role as a responsible corporate citizen,” according to Anthony A. Cook, President and CEO, “As an industry leader, we have a responsibility to give back to the communities where we reside and do business, and to focus our attention on efforts that better those communities. That’s why we support United Way and their commitment to helping people measurably improve their lives.”

The company’s 2011 gifts to date average approximately \$167.00 per employee. Additional efforts are planned to increase the year-end total donation.

“United Way recruits people and organizations who bring the passion, expertise, and resources needed to get things done. Clearly, The Dental Care Plus Group is a part of this community change to advance the common good and create opportunities for a better life for all. The generosity and genuine enthusiasm of The Dental Care Plus Group employees is truly inspiring, and United Way and our community thanks you,” states Meg Wittman, DCPG’s United Way liaison.

The Dental Care Plus Group

The Dental Care Plus Group provides dental insurance and third-party administration services to employers based in Ohio and Kentucky. DCPG insurance plans cover employees living anywhere in the United States through a dentist network of more than 121,000 points of access. The company was founded in 1986 by dentists practicing in greater Cincinnati and Northern Kentucky. Today, the company is the region’s leading dental insurance carrier.

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